



Crowd Safety Barriers for the Tour de France Grand Départ

La participation d'Eve dans le Grand Départ est un grand succès!

(Or, as they say in Yorkshire, where Stage 1 began, Eve's involvement in the Grand Départ is a grand success!)

Eve were successful in winning contracts to provide 140km of barriers to the 101st Tour de France Grand Départ in 2014 as the world's elite cyclists battled for the yellow jersey across the three UK legs; from Leeds to Harrogate, York to Sheffield and Cambridge to London.

Eve barriers ensured that cyclists and fans were safe (we can't accept any responsibility for the crash that forced Mark Cavendish to retire after Stage 1!) as the Tour passed through Yorkshire towns such as Harewood, Otley and Skipton, Elland, Huddersfield and Holmfirth, en route for a grand Mall finish in London.

Project Management

Key to the success of any project, but especially one with mass crowd participation (approximately 3.5 million people turned out to see the Tour's UK legs), is to work closely with customers to understand and execute their requirements precisely and efficiently. Our customers needed to have a fully serviced offering to enable them to organise and execute a world class cycling event.

For Stages 1 and 2, we worked alongside WRG and committed a dedicated Project Manager to the contract from early May, increasing this resource to two Project Managers in June. Embedding this resource enabled us to understand the

Event:

Tour de France Grand Départ

Clients:

Innovision
WRG

Products used:

Heavy Duty Barrier
GT Barrier 2.3 metre



innovision



Continued overleaf

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requirements of the route, and working closely with key stakeholders we planned a detailed build, event day and de-rig schedule that fully specified where Eve staff would be on any day of the project.

The build schedule was planned following meetings with various Councils to understand what the intricacies were for areas within their boundaries. This included challenges such as narrow walkways on high streets in villages that could not have barriers put out until the day of the race, agreeing areas where we could stack barriers and walk them into position when roads closed on race day, to areas where we were able to put out barriers in the days leading up to the event.

This process was repeated for our Stage Three customer, Innovision. Again, Eve committed a full-time Project Manager to the contract from April to fully understand the project requirements and mitigate any potential challenges.

On all three race days we provided an experienced Eve representative in the control centre to enable a fast and efficient response to road closures/ re-openings, and to help deal with any issues encountered on the day.

Delivery (in numbers)

133,000 metres of barriers installed in conjunction with partners EiB and Event Solutions (that's over **82** miles!)

10 Eve Project Managers looking after individual race sectors

90 amount of staff from labour supplier Gallowglass to lay out the race configuration and for 'locking down' the route

12 hour shifts worked by our teams - the cyclists were not the only guys grafting on race day!

4 teams organising the pre-deployment of the race route along the **210** km route

4 the number of sub-depots Eve operated out of, enabling effective delivery of the project (saving travel time and costs to client)

14,342 barriers purchased by Eve for the project

28,150 barriers cross hired from suppliers

Summary

Eve's hard work during the Tour de France Grand Départ involved a huge team effort. The dedication of our personnel in planning and installing the project, together with providing world-class customer service has enabled a successful contract to be delivered at a truly memorable sporting occasion.

Testimonials

"When you said you would deliver the grandest Grand Départ it was the truth; you have raised the bar for all future hosts of the Tour de France."

Christian Prudhomme, Race Director, Tour de France

"WRG worked closely with Eve from the outset of the project in the knowledge that the scale of barrier deployment across the two days would be a first in the UK. This indeed proved the case, and Eve, supported by the WRG project management team coped brilliantly with the installation requirements along almost 400km of route. Eve's project management worked tirelessly to make the event a success and were superb to work with."

Tim Elliott, Managing Director, WRG

"The project was a huge logistical challenge in terms of man power and transport. However, the support of the Eve project teams on the ground ensured it all came together on race day. We provided a great barrier installation for a truly amazing experience."

Nigel Gilbert, Contract Manager, Eve

